

Appl. No. 10/733,058  
Amendment Dated August 26, 2010  
Reply to Office Action of February 26, 2010

### REMARKS

Applicants have submitted this Amendment and Request for Continued Examination so that the Examiner may consider the alternate claims as modified herein. More specifically, by this amendment, Applicants have modified the independent claim in order to highlight the differences between the present invention and the prior art directed to the characteristic features of the invention corresponding to the formation of individual complete images from original image files.

Applicants also note that in contrast with the present invention, the Examiner's primary Hayama reference merely describes printing systems and methods wherein a single basic image is broken down into a plurality of split image portions corresponding to portions of an individual image file. Hayama merely describes breaking down a single original image files into image data portions for split images so that the images may be printed and subsequently combined into a complete image.

Applicants respectfully request reconsideration of the prior art rejections set forth by the Examiner under 35 USC sections 102 and 103. Applicants respectfully submit that the prior art references of record, whether considered alone or in combination fail to either teach or suggest the subject matter of the present invention as now specified. Applicants respectfully submit that neither Hayama nor any of the remaining prior art references of record teach or suggest the subject matter of the present invention as now specified.

More specifically, Applicants have modified the independent claim in order to additionally require: width-wise cuts formed in a direction perpendicular to the conveying direction of the printing medium at an interval corresponding to the dimension of said image from an original complete image file in a longitudinal direction after at least one image from

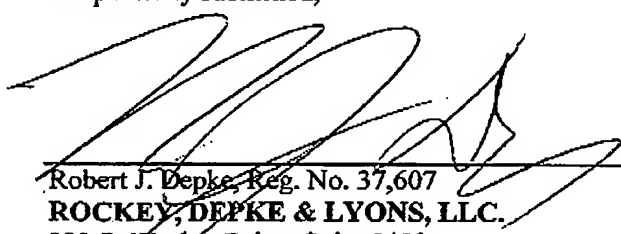
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a single original image file is formed thereon. Applicants respectfully submit that the prior art references of record cited by the Examiner fail to either teach or suggest this advance in the art which provides an improved printing system for typical consumer camera image files wherein individual complete image files are independently printed.

Accordingly, in light of the foregoing, Applicant's respectfully submit that all claims now stand in condition for allowance. In the event that it is deemed necessary, the Commissioner is hereby authorized to charge any fees due or to credit any overpayment to Deposit Account No. 50-3891.

Respectfully submitted,

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